



Refresher training Programme on prevention of HIV/AIDS and Road Safety for Implementing NGOs

Date: 29-08-2012 to 30-08-2012

Venue: PMU, Conference Hall

World Bank Assisted Year-1 Odisha State Roads Project (OSRP), PMU, Bhubaneswar.

Organized by
Centre for Action Research and Training (CART)
Nodal NGO (OSRP),PMU, Bhubaneswar.

Welcome to the presentation session

HIV/AIDS & ROAD SAFETY PROGRAMME AT A GLANCE

Presented by NNGO,CART



Awareness Programme on Prevention of HIV AIDS

Getting to ZERO

ZERO New HIV Infections

ZERO Discrimination

ZERO AIDS Related Deaths

Awareness Programme on Road Safety

**“Accidents brings Tears,
 Safety Brings Cheer”**

Brief out lines

Works Department Government of Orissa is improving its core network of 204 Kms. in 3 corridors of State Highways (Year-1) under Odisha State Road Project (OSRP) with the loan assistance from World Bank.

- ❖ This has been learnt that road improvement with enhance mobility increase transmission of HIV/AIDS.
- ❖ Prevention and control of HIV/AIDS transmission is one of the important social responsibility World Bank has recognized in recent past.
- ❖ Hence prevention and control of transmission of HIV/AIDS have become important component of social management plans prepared during present preparation of road improvement

Road Safety

The deficiencies mentioned in engineering design has been adequately accounted in the present OSRP engineering designs. In addition to this, the project will focus on the following behavioral aspects of the road users:

- Behavior of the road users is not predictable.
- Traffic control measures are ignored by road users.
- Lack of enforcement of traffic regulations by the relevant agencies (poor governance)

MAJOR hot spots AREAS IN THE project corridors.

Sl. No	Corridors	No. of places			
		Informal sex workers	Construction Camps	Truck parks	Dhabas
01.	Bhawanipatna – Khariar Road (PO-1)	03	02	06	06
02.	Chandbali – Bhadrak – Anandpur Road (PO-2)	05	05	06	05
03.	Berhampur – Taptapani Road (PO-3)	03	02	03	02

IDENTIFICATION OF PRIMARY &SECONDARY TARGET GROUPS / STAKEHOLDERS

<u>Core Group</u>	<u>Secondary Group</u>
Female Sex Workers (FSW)	OSACS/TI PARTNERS
Men Sex with Men(MSM)	NGO / CBOs
Injecting Drug Users (IDU)	General Communities
People Living with HIV/AIDS (PLWHA)	
<u>Bridger Group</u>	<u>External Group</u>
Migrant Workers	Private Practitioners.
Truckers	Police, Media
Construction workers (Construction Camps)	Sex Brokers.
Dhaba Workers	Local Country liquor sellers.
	Panchayati Raj Institutions

Sample Survey to mark current baseline health profile and assessment

Major Findings:

Sl.No	KAP	%
1	Not Aware about FP	40.75
2	Having Pre-Marital Sexual Relation	30.43
3	Sex with multiple partner	78.15
4	Do not hear about STI	71.48
5	Not aware about prevention of STI	80.00
6	HIV /AIDS does not spread through blood transmission	59.00
7	HIV /AIDS does not spread through shaving	50.84

Cont.

Sl.No	KAP	%
8	HIV/AIDS may spread through eating with PLWHA	52.52
9	HIV/AIDS may spread through insect bite	19.74
10	HIV/AIDS is not curable	63.86
11	Condom spoils sexual pleasure	33.82
12	Do not know what should be their behavior towards PLWHA	63.86

Prepared Campaign Implementation Plan (CIP)

- ❖ Campaign Implementation Plan(CIP) has been prepared based on primary information collected during baseline survey and secondary database information.
- ❖ Focused Group Discussion (FGDS) has substantiated information base of HIV/AIDS and its spread.
- ❖ Identification of hot spots and location of targeted Interventions area.
- ❖ Consultation was made with the local NGO / CBOs, PMU and OSACS.
- ❖ Draft CIP was submitted to PMU and further modifications and suggestions by World Bank was incorporated.
- ❖ CIP is approved by both PMU and OSACS

Activities Undertaken By NNGO

- Need Assessment Training
- Training on Preparation of CIP
- Induction / Refresher Training
- Peer Educator Training

Centre Based Training

Need Assessment Workshop



Refresher Training on CIP preparation



Induction Training

Field Based Training



Induction Training for Peer Educators on prevention of HIV/AIDS at Bhadrak

Induction Training for Peer Educators on prevention of HIV/AIDS at Khariar



Observance of Events

World AIDS Day

The world AIDS Day-2011 & 2012 was organized at On campus and off campus of Project Management Unit(PMU), Bhubaneswar to create awareness among the youth and most vulnerable community of the cross section of the community.

National Road Safety Week

The National Road Safety Week-2011& 2012 was organized at On campus and off campus of Project Management Unit(PMU), Bhubaneswar to create awareness on road safety measures

Observance of Event at PMU

Observation of World AIDS DAY



Observation of 22nd National Road Safety Week

Activities undertaken by INGOs

Advocacy Programme for different stakeholders
Awareness Campaign for road side communities

Awareness Campaign include the following activities

- Organized cultural shows.
- Audio-Visual shows
- Message through wall painting, Hoarding
- Distribution of Posters , leaflets , brochure
- Student rally for create awareness
- Observation of Events

AWARENESS CAMPAIGN

Awareness Campaign by the INGOs in their respective corridors



Daskathia & Street play on HIV/AIDS by Professional Artists



Awareness through IEC



Advocacy Workshop with different Stakeholders



Observance of World AIDS Day by INGOs



Observation of National Road Safety Week



Involvement of School Children in observation of Events



Exposure visit to Red ribbon Express

Red ribbon express is one of the country wide mission spreading awareness on HIV/AIDS. It was

- To make aware the team members about the transmission, treatment & referral service availed in the locality.
- To get basic knowledge and information disseminated about HIV/AIDS.
- To Change of motivation, mind setting and confidence building among the spectators'



Exposure visit to Red ribbon Express



Thank you.



Nodal NGO - Centre for Action Research and Training(CART),Bhubaneswar